



## EducationUSA Weekly Update

No. 111 January 5th, 2009

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## I. Scholarships and Fellowships

### Greetings from the Tuck School of Business at Dartmouth College!

As the first graduate school of business in the world, Tuck has always been committed to enrolling a diverse class from all backgrounds and nationalities. Our MBA program has been recognized as one of the best in the world by students, alumni, corporate recruiters and our peer schools.

#### Merit scholarships for international students

We have a substantial number of merit scholarships available for international students, as well as a loan program where the student would not need to have a co-signer. Tuck has a need-blind admissions policy, which means we offer admission to the most qualified candidates without regard to their financial circumstances.

For more information on financial aid, please see:

[www.tuck.dartmouth.edu/admissions/aid/index.html](http://www.tuck.dartmouth.edu/admissions/aid/index.html)

There is also a long list of outside scholarship resources at:

[www.tuck.dartmouth.edu/admissions/aid/resources.html](http://www.tuck.dartmouth.edu/admissions/aid/resources.html)

#### Contact us:

We would be happy to answer any questions concerning the application process. All questions should be directed to [tuckadmissions@dartmouth.edu](mailto:tuckadmissions@dartmouth.edu)

Best regards,

Dawna Clarke,  
Director of Admissions

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### New combined LL.M./MBA program at Chicago-Kent College of Law

The LL.M. programs in International and Comparative Law, Financial Services Law and International Intellectual Property Law at Chicago Kent College of Law attract diverse and accomplished lawyers from all over the world.

As we review the applications for the class of 2010, we are mindful of the difficult choices that students must make as they look to study abroad. Concerns about safety and costs are paramount for many prospective students. I believe that the LL.M. Programs at Chicago-Kent are particularly well-suited to these difficult and changing times. We are located in the heart of the American Midwest, and offer students an intellectually challenging, culturally stimulating and economically affordable opportunity to study with leading scholars in international and comparative law.

As one of the few American law schools offering financial aid to LL.M. students, Chicago-Kent is proud of its role in supporting the next generation of entrepreneurial business leaders and legal scholars.

Contact an EducationUSA adviser near you for guidance on finding and applying to an accredited U.S. college or university [www.educationUSA.state.gov](http://www.educationUSA.state.gov) 1

We are pleased to announce a **new opportunity for students** to combine legal and business study: Chicago-Kent and the Stuart School of Business now offer qualified students a combined LL.M./M.B.A. program - for more information please go to [www.kentlaw.edu/international](http://www.kentlaw.edu/international).

Email inquiries regarding our graduate law programs may be sent directly to the LL.M. Program Manager at [intllm@kentlaw.edu](mailto:intllm@kentlaw.edu).

Thank you for your continued interest in and support of our program.

Sincerely,

Lydia Lazar  
Assistant Dean for International Law and Policy Development

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**Graduate: MPA in Environmental Science and Policy, Columbia University School of International & Public Affairs - Next Deadline January 15th**

**Program Description**

The Master of Public Administration in Environmental Science and Policy trains sophisticated public managers and policymakers, who apply innovative, systems-based thinking to environmental issues. The program challenges students to think systemically and act pragmatically. To meet this challenge, the school offers a high-quality graduate program in management and policy analysis that emphasizes practical skills and is enriched by ecological and planetary science.

There is still time to apply to the 12-month MPA Program in Environmental Science and Policy beginning in May 2009. The next deadline to apply and be considered for fellowship is **Thursday, January 15, 2009**.

Students who do not wish to be considered for a fellowship, but do wish to apply, still have a chance to apply for the February 15th deadline.

To learn more about the program, please visit the program website:  
[www.columbia.edu/cu/mpaenvironment](http://www.columbia.edu/cu/mpaenvironment)

Information about admissions and how to apply can be found online also at:  
[www.columbia.edu/cu/mpaenvironment/pages/application.html](http://www.columbia.edu/cu/mpaenvironment/pages/application.html)

You can also learn about the work students are doing in their workshops classes this semester; projects from this semester's workshop course can be viewed online. The workshop projects are the culmination of semester-long projects on a proposed but not yet enacted environmental law or treaty with an emphasis on management issues. The purpose of the fall-semester workshop is to provide students with the opportunity to manage and implement a public earth system and environmental program, and the opportunity to put into practice what has been learned throughout the year.

To view these projects, please visit:  
[www.columbia.edu/cu/mpaenvironment/pages/news\\_briefing\\_fall08b.html](http://www.columbia.edu/cu/mpaenvironment/pages/news_briefing_fall08b.html)

**With questions and for further information please contact:**

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**Graduate: New Master's Program in Finance  
Claremont McKenna College, Robert Day School of Economics and Finance, Claremont, California**

The Robert Day School Master's Program in Finance

This innovative one-year degree program is looking for students with strong leadership potential to engage in an intensive curriculum in finance and economics, beginning Fall 2009.

Highlights of the program include:

- Generous funding for merit-based scholarships
- Dedicated career services specialist and extensive alumni network
- Excellent faculty with experience both in academics and industry
- Intensive Finance curriculum completed in one year
- Co-curricular program designed to enhance leadership and communication skills, as well as provide access to speakers, conferences, alumni and employers.

For more information, visit: [www.claremontmckenna.edu/rdschool](http://www.claremontmckenna.edu/rdschool)

**Scholarship:** Admission to the Robert Day School Master's Program in Finance is need-blind. Robert Day's very generous gift to establish this program includes substantial merit-based scholarship support which will be awarded as prospective students are selected for admission. Those desiring to be fully considered for scholarship support are encouraged to apply as early as possible as funding is generous, but not unlimited.

For more information please contact the Graduate Admission Office:

Graduate Admission Office  
 Robert Day School of Economics and Finance  
 Claremont McKenna College  
 500 E. Ninth Street  
 Claremont, CA 91711  
 Email: [rdsadmission@claremontmckenna.edu](mailto:rdsadmission@claremontmckenna.edu).  
 Tel: +909.607.3347

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**Updates from State University of New York - Plattsburgh**

I wanted to share just a few updates about SUNY Plattsburgh that you may find useful:

Plattsburgh has been named among the top schools in the 2009 edition of "America's Best Colleges" by U.S. News & World Report.

We've added some new bachelor's degrees:

- Fitness & Wellness Leadership - prepares students for career opportunities in medically-based fitness facilities, commercial health clubs, Pilates/yoga/group exercise centers, sports performance clinics, physical therapy clinics, personal training studios, senior centers, hospital wellness centers and more.  
<http://web.plattsburgh.edu/academics/sportwellness/major.php>
- Management Information Systems - this brings the number of majors offered in our AACSB-accredited School of Business & Economics to eleven.  
<http://web.plattsburgh.edu/academics/management/mismajor.php>

We've added a scholarship calculator to our website to enable you, as well as your students and their families, to get an accurate assessment of their potential scholarship package based on academic achievement and country of residence. Here's the URL for the calculator:  
<https://banweb.cc.plattsburgh.edu/pls/banprd/international.scholarships>

We use rolling admission so there is no specific application deadline, but we encourage completed applications by no later than April 1 for September entry and November 1 for January entry. We have already begun reviewing applications for fall 2009 enrollment.

Please feel free to contact me or any member of my staff anytime.

Sincerely,

Ms. Jacqueline ("Jackie") Girard Vogl  
 Director, International Student Services  
 State University of New York - Plattsburgh

Email: [jackie.vogl@plattsburgh.edu](mailto:jackie.vogl@plattsburgh.edu)  
 Web: [www.plattsburgh.edu/international](http://www.plattsburgh.edu/international)

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## **Undergraduate: Are you ready to connect to Butler University?**

Hello! Are you ready to connect to Butler University?

Here are a few highlights:

- Located in Indianapolis, the 13th largest city in the U.S.
- National Reputation: ranked 4th in the Midwest by US News & World Report. Over 60 majors and programs to study in Business, Liberal Arts & Sciences, Performing Arts, Pharmacy and Education
- Small class sizes and no teaching assistants
- Merit, talent and athletic scholarships for international students
- Full service International Student Services office

### **Scholarships:**

Butler University is pleased to offer financial assistance to academically talented undergraduate students. Butler International Student Scholarships take into consideration a student's academic merit and are available to international applicants. More information: [www.butler.edu/admissions/finaid/](http://www.butler.edu/admissions/finaid/) and click "International Students".

If you would like for us to send an information packet by post to you, please click:

<http://go.butler.edu/apps/requestinfo/index.asp>

Otherwise, go to <http://go.butler.edu/international> for more information, application requirements and deadlines.

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Web: <http://go.butler.edu/international>

## II. News you can use

### Science and Technology on US campuses: Can iStanford take on Facebook Mobile?

By Josh Quittner

It's like a Jeopardy category: Guys Who Created Fortune 500 Tech Companies While at Stanford University. Could Kayvon Beykpour and Aaron Wasserman be the next power dudes to join that group?

Kayvon and Aaron, along with a group of five other friends, have built a free application for the iPhone that has the academic world buzzing. So far, their program, "iStanford," which launched Oct. 1, is pretty straightforward: users can access a campus map and course catalog, e-mail professors and get news and information about sports teams.

The newest version, slated to arrive shortly, allows students to add and drop courses, see the real-time whereabouts of the on-campus shuttle bus, review their grades and course history and perform a variety of other administrative tasks that are normally accessible only over secure campus networks. That's because, in an unusual move, Stanford's IT folks allowed the developers to connect to core computer systems at Stanford.

If you could create the de facto campus app for other US schools, giving college students information they need while connecting them with one other, you could create a far more useful, mobile version of Facebook. The app has been so well received at Stanford that scores of schools around the country have contacted the students' company about designing their own iPhone apps: <http://terriblyclever.com>.

[www.time.com/time/business/article/0,8599,1869169,00.html](http://www.time.com/time/business/article/0,8599,1869169,00.html)



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### The Ultimate Guide to the SAT: 100 Helpful Sites and Resources

The Ultimate Guide to the SAT will be very useful for students who don't have access to an EducationUSA Advising Center but do have access to an online computer.

<http://satguide.weebly.com/>

The site doesn't look like much at first glance, but the content is extremely comprehensive. It has everything from vocabulary building to online mock SAT tests. And the best part, it's ALL FREE. Also, there is a 300 page pdf SAT study guide!

Check it out when you can and pass it on.

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### The Do-It-Yourself Athletic Scholarship

By Matthew Futterman

The Wall Street Journal, 18 December 2008

In September, Kirsten Bladek a senior in high school and a volleyball player spent \$39.99 to post her athletic resume and pictures of her playing on the Web site [www.berecruited.com](http://www.berecruited.com). The shots, combined with videos posted later, highlighted her ability to set the ball from in front of her forehead, with arms thrust out like Superman in flight. That display, combined with some telephone campaigning by Kirsten and her mother, got college coaches to start paying attention.

"I've been getting so many calls from random numbers, half of them I'm scared to pick up," says Kirsten, who recently took an all-expenses-paid visit to New Mexico Highlands University, where she was offered a scholarship.

Do-it-yourself services have emerged that allow student athletes to showcase their abilities for a fraction of the price. Aside from beRecruited.com, other sites include [www.prepchamps.com](http://www.prepchamps.com), [www.trupreps.com](http://www.trupreps.com) (owned by CBS Corp.'s MaxPreps unit), ActiveRecruiting.com, Collegecoaches.net and SportsWorx.com. There are also numerous sport-specific sites.

These sites are particularly active now, the peak of the college-application season. College coaches have grown more willing to scout talent on the Internet, especially since the sites don't charge them to view the profiles. So far, beRecruited.com is the largest new recruiting network, with 300,000 students and 12,000 coaches registered as users, according to the company's Jeff Cravens. Becca Kohli, the head field hockey coach at Quinnipiac University in Connecticut, called recommendations from other high-priced agents as "unnecessary money." "If kids are good enough, they don't need to spend more," Ms. Kohli says.